

# Brittany Turner

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## EDUCATION

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**University of Central Arkansas** Conway, AR  
*BA in Public Relations*  
*Minor – Entrepreneurship & Innovation* April 30, 2016

## EXPERIENCE

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**Onebadbeauty.com** Conway, AR  
*Founder* May 2015-present

- Designed the website
- Writes, edits and monitors all content
- Conducts interviews

**Chocolate PR** Conway, AR  
*PR Assistant* January 2016-April 2016

- Responsible for making media lists, social media accounts and blog writing.
- Assists in brand decision making

**University of Central Arkansas Government Documents** Conway, AR  
*Student Worker* August 2015-April 2016

- Properly files government documents
- Handles confidential information
- Aids students in library research

**Social Media Delivered** Conway, AR  
*Virtual social media intern* April 2015-August 2015

- Utilized tools such as Google+, Tweepi and Hootsuite
- Wrote blog posts and created videos for the company
- Handled and secured confidential social media passwords

**Chick-Fil-A** Conway, AR  
*Leadership intern/worker* May 2014 – August 2014

- Participated in leadership building workshops
- Presented way to save company money

## ACTIVITIES

*Zeta Phi Beta Sorority, Inc – Secretary*  
*Public Relations Student Society of America- Secretary/PR Director*  
*Brand Ambassador - Swag Her Magazine and Naturalicious*  
*Griot Society – PR Director*  
*The Jeli – Blogger Fellowship*  
*Thinkathon – Competing Participate*

## CERTIFICATION

*Social media business equation*  
*Hootsuite University*

